

Curriculum Map – Alternative curriculum - Business Studies

	Term 1a	Term 1b	Term 2	Term 3a	Term 3b
Year 1	<p>Topic Title: A2: Developing a personal progression plan</p>	<p>Topic Title: B5: Finding out about businesses in your area</p>	<p>Topic Title: A1: Being organised</p>	<p>Topic Title: B6: Organising a meeting</p>	<p>Topic Title: B7: Branding a product</p>
	<p>Big questions:</p> <p>Can I explore the skills and behaviours needed to meet a personal progression goal?</p> <p>Can I produce a progression plan to meet an intended progression goal?</p>	<p>Big questions:</p> <p>Can I find out about different businesses in my area and how they meet customer needs?</p> <p>Can I produce a document about my local business and what its purpose is?</p>	<p>Big questions:</p> <p>Can I explore techniques to improve my own organisational skills?</p> <p>Can I review the use of these techniques to improve my own organisational skills?</p> <p>Can I put my skills learnt into a practical setting (Smoothies)</p>	<p>Big questions:</p> <p>Can I prepare documentation and communicate information when organising a meeting?</p> <p>Can I produce a record of the meeting?</p>	<p>Big questions:</p> <p>Can I create a brand logo and strapline for a product for a target market?</p> <p>Can I present this brand logo and strapline to an audience?</p>
	<p>Assessment:</p> <p>Learning aim : Audit of skills and behaviours through a personal progression plan</p>	<p>Assessment:</p> <p>Learning aim: Produce notes that cover the research alongside a PPT/leaflet.</p>	<p>Assessment:</p> <p>Learning aim : Scenario based assessment completing a study plan</p>	<p>Assessment:</p> <p>Learning aim: Produce printouts of completed documents/screenshots/minutes</p>	<p>Assessment:</p> <p>Learning aim : Presentation of brand to an audience</p>
	Term 1a	Term 1b	Term 2	Term 3a	Term 3b

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Year 2	Topic Title: A3: Working with others	Topic Title: A4: Researching a topic	Topic Title: B8: Creating a visual display	Topic Title: B9: Presenting a business idea	Topic Title: B10: Contribute to a running of an event
	Big questions: Can I demonstrate the ability to work with others on a given activity? Can I review my own and others performance on a given activity? Assessment: Learning aim : A log that provides evidence of role in activity where they have worked with others? Review of activity? Witness statement from tutor	Big questions: Can I carry out research into an agreed topic? Can I present a summary of research findings into this topic? Assessment: Learning aim: A research log and summary of findings	Big questions: Can I plan a visual display for a product to attract target customers? Can I create a visual display for a product to attract target customers? Assessment: Learning aim : Presentation of visual display	Big questions: Can I prepare a presentation of a business idea to an audience? Can I present a business idea to an audience? Assessment: Learning aim : Observation and witness statements of the pitch.	Big questions: Can I contribute to the organisation of an event? Can I work as part of a team to run an event? Assessment: Learning aim: Observation and witness statements
	Term 1a	Term 1b	Term 2		
Year 3	Topic Title: B11: Recording Income and expenditure	Topic Title: B12: Communicating with customers	Topic Title: B3: Developing routine office admin skills		
	Big questions:	Big questions:	Big questions:		

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	<p>Can I record income and expenditure of a business for a set period of time?</p> <p>Can I compare income and expenditure of a business for a set period of time?</p> <p>Assessment:</p> <p>Learning aim:</p> <p>A record of income and expenditure for a business</p>	<p>Can I communicate with customers in customer service situations?</p> <p>Can I solve problems when communicating with customers?</p> <p>Assessment:</p> <p>Learning aim:</p> <p>Witness statements of role playing</p>	<p>Can I prepare to carry out routine office admin tasks?</p> <p>Can I carry out effectively routine office admin task?</p> <p>Assessment:</p> <p>Learning aim :</p> <p>2 scenarios, one being customer related and other being an office admin task</p>
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